

# DISTRICT 29-C NEWS



## INSIDE THIS ISSUE

DG Message	1-2
Mark Your Calendars	2
LCI Items	3
1 <sup>st</sup> VDG Candidate Announces	3
Flag Essay Contest	4
Club News	5
In Memorium	5

## DG's Message

By DG Tom Crouser

Lions,

When is the last time you read the tire ads? If you're like most, it was the last time you needed tires. Well, this has something to do with growing Lionism. Allow me to explain.

John Wanamaker, a department store owner in Philadelphia opened in 1861 and revolutionized the industry. He was attached a price tag to everything and, gasp, extended a money back guarantee to his customers.

Not only that but he was an early proponent of advertising. When challenged on his "lavish" spending, it's reported that he commented, "I'm sure half of my advertising money is wasted. Problem of it is, I don't know which half."

That's because he understood tires. The people who need tires today won't need them tomorrow; but people who don't need them today will tomorrow. And that brings me to Lionism.

I've heard the lament that no one wants to join service organizations today. "After all, we've asked everybody in town."

Well, we need to ask them again. And that's because many weren't ready to serve before, but they are now.

We shouldn't prejudge people either. Did you know that 64% of people over the age of 65 use the Internet (statistica.com)?

And, yes, we have many choices of things to do today.

Robert Putnam, in his landmark 2000 book "Bowling Alone," studied changes since the 1950s. He found that while most people assume bowling was at its peak in the 1950s, today more are bowling than ever before. We're just bowling alone instead of in leagues.

He studied participation in Lions Clubs, religions and more. He found the decline wasn't due to common beliefs like soccer or even two parents working. Rather, he found a causation between television and the decline in civic

*continued on next page*



involvement.

However, there's hope. Most adults want to serve. It's just that now isn't the right time. But we know from tire ads that tomorrow might be. So, if you've asked everyone in town to join; start all over and ask them again.

We can't give up. If we do, there'll be no one left to carry on the great work of Lions Clubs. I don't know about you, but I don't want that to happen.

*DG Tom*



## Mark Your Calendars

July 22, 2017	MD-29 Council Meeting, Flatwoods
July 22, 2017	Logan Lions Installation of Officers
July 29, 2017	29-C Cabinet Meeting, Charleston
August 12, 2017	Alum Creek Lions Car Show & Pig Roast
September 29 – October 1, 2017	District 29-L Conference, Pullman Plaza Hotel, Huntington
October 20-21, 2017	District 29-I Conference, Lakeview Resort, Morgantown
November 3-5, 2017	District 29-C Conference, Country Inn & Suites, Beckley
November 6, 2017	DG Visit with Alum Creek Lions
December 2, 2017	DG Visit with Gary Lions
May 4-6, 2018	WV Lions Convention, Lakeview Resort, Morgantown



## LCI Items

### Important Dates

June 29 – July 3, 2018 – Lions International Convention – Las Vegas



### Centennial Service Challenge Results



## Candidate for 29-C 1<sup>st</sup> VDG

South Charleston Lion Charolette Henson announces as candidate for 1st Vice District Governor for District C special election on July 29. Charolette has been a Lion for years and has service as area service coordinator, second vice district governor, president for 3 years, zone chairman, plus many committees. This last 2 years she was ill but now has been declared in good health and is ready to serve Lions in any way she can.

If anyone has questions or wish to talk to Charolette please call her at 304-951-9022. She loves visiting clubs and meeting new Lions.



## K C LIONS ANNOUNCE AMERICAN FLAG ESSAY CONTEST WINNERS

*By Lion James Slamick*

The Kanawha City Lions Club wishes to announce the winners of the American Flag Essay Contest for the 4th and 5th grade students at schools in Kanawha City. The contest was held in conjunction with the Lions International Clubs Reading Action Program (RAP) and the WV Lions Literacy Program. The school children have been reading and learning about the history of the United States. They have learned about the symbols of America, including the importance of the American Flag. The contest is sponsored to promote respect for the American Flag, which stands for America, freedom, and equality for all mankind.

Lion Jim Slamick, the contest chairman, was happy to see over 200 children participate in the essay contest.

The students were asked to write an essay on "What the American Flag Means to Me". The essays were graded on content and grammar. The schools select five finalists and the Lions Club had Elizabeth Hall, a retired teacher to pick the winner from each school. The winner was awarded a prize of \$200.00 and the others were awarded \$25.00 each. The winner at each school was invited with their parents to attend an awards dinner held by the K C Lions Club to celebrate the essay winners who read their essays to the Lions members. Lion Club President Rich Bishoff presented each winner with a certificate in recognition of their achievement.

School winners:

CHAMBERLAIN ELEMENTARY:            Winner: Abigail Morton  
Finalists: Elizabeth Bosse, Kaylee Farmer, Zoey Morris, Kadence Taylor

KANAWHA CITY ELEMENTARY:        Winner: Noah Jackson  
Finalists: Timberly Belcher, Darius Booth, Ellie Eskew, Abby Balladares

SAINT AGNES SCHOOL:                Winner: Macy Greathouse  
Finalists: Annica Dorsey, Sophie Frame, Megan McClanahan, Delaney Nuckles



## Club News

*The South Charleston Lions Club met at Little Creek Country Club on June 13<sup>th</sup>. Bob Anderson, a representative of the city of South Charleston, was the guest speaker. He spoke on improvements coming to South Charleston. PDG Dick Clark received his 50 year pin. There were 26 members present.*



*Milton Lions President Dave Vitoe presented a check for \$400 to Honor Flight Huntington so they can help take a group of veterans to Washington DC to visit the memorials. Accepting for Honor Flight is Dan Johnson. Milton challenges all Lions clubs in WV to make a donation to help our veterans. Contact Mr. Johnson at 304-634-2393 for more information.*

*Submitted by Lion Charolette Henson*

## In Memorium

Mary Vonnie Hardman, 74, of Walton, passed away May 27, 2017, at Hubbard Hospice House West after a short illness. Mary was born November 6, 1942 in Blue Creek, WV, the daughter of the late Thomas and Marguerite Coutz Hoover. She was active with the Kanawha Valley Ladies Bowling Association and the Clendenin Lions Club. Mary is survived by her husband Jerry Marshall Hardman, daughter Alice Blankenship of Sissonville, four brothers, Gerald T. Hoover of Greenville, PA, John N. Hoover of Charleston, Charles T. Hoover of Nitro, George M. Hoover of South Charleston, and many nieces and nephews. A memorial service will be held at a later date. Cooke Funeral Home and Crematorium is assisting Mary's family and you may express online condolences at [www.cookefuneralhome.com](http://www.cookefuneralhome.com).

