

April 15, 2011

John Doe
100 Main Street
Anywhere, WV 00000

Dear John,

Please take a moment to consider the following questions:

- Are you interested in serving your community?
- Are you interested in having the opportunity to network with key people in the community?
- Are you interested in meeting people and having fun?
- Can you identify key people in your organization that will answer “yes” to any of these questions?

If you answered “yes” to any of these questions, I’d like you to consider membership in the Lions Club of Clarksburg. I have enclosed two brochures that provide basic information on Lionism and specific information about our club. I would also invite you to visit our web site at www.clarksburglions.com.

The Lions Club of Clarksburg has been serving Clarksburg and Harrison County since January 14, 1924. With projects as diverse as purchasing eye glasses for indigent individuals, collecting used eye glasses and hearing aids, sponsoring students to leadership camps and camps for diabetics and sight impaired children, veterans’ outreach programs, and health and wellness clinics, our club is dedicated to serving our community in many ways. We would like to continue to expand our projects, and we want you to be part of our efforts. We need more hands, hearts, and minds to help us continue to grow.

Please consider joining the Lions Club of Clarksburg. I am always available to answer questions, either by phone or in person. I would gladly welcome the opportunity to speak with you in person. My contact information is listed below. Thank you for taking the time to consider my request.

Yours in service,

Stephen M. Glass
Membership Chairperson
Lions Club of Clarksburg
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